

Week 1 Conference Call Topics With Time Stamps

- 00:00:19 - Steve Vale looking for study buddy.
- 00:01:22 - My website may be down for 15 min 5/6/2011 at 10pm ET.
- 00:02:32 - How do you develop content to include in your show?
- Google Reader - <http://google.com/reader>
 - Google URL Shortener - <http://goo.gl>
 - Books I'm reading
 - Friends on Twitter/Facebook
 - My own experiences throughout the week
 - Choose a topic that you seemingly can't stop talking about.
- 00:14:09 - What service do you use for Voice Mail Feedback?
- Braodvoice - <http://Broadvoice.com>
- 00:16:59 - SoundByte - <http://BlackCatSystems.com>
- 00:18:51 - Goolge Voice - <http://google.com/voice>
- 00:21:25 - Where do you find your podcast co-hosts?
- 00:28:14 - Is there any exceptions to the rule of starting with only 1 show?
- 00:29:53 - Nothing special about being "The First" to podcast on a topic.
- 00:33:05 - Once Approved, it could take 5 days before you show up in searches.
- 00:39:00 - I tried setting up Google Apps but ran into a problem setting it up.
- Try getting help at <http://google.com/support/a>
- 00:41:02 - How do you keep your content fresh? Also see 00:02:32
- 00:44:15 - How do you convince people to start calling into your feedback line?
- 00:48:43 - Audio is too low on recorder when bringing it in via the mixer.
- 00:53:22 - Broadcast Host looks great, but we only use cell phones
- Option to use Skype
 - JK Audio BlueKeeper
- 00:56:57 - Do you recommend a separate blog/site with the same name as the podcast even if we already have a website and blog?
- 01:05:30 - If I want to be taken seriously, but the Heil and mixer are not yet able to fit in the budget, should I just start blogging and wait to start my podcast when I can do it with perfect audio?
- 01:13:36 - Do you share proceeds with your co-hosts? Use any contracts?
- 01:22:18 - Do you ever plan your shows in a series format, for instance, 6 weeks talking about mac secrets followed by 6 weeks of PC problems?
- 01:24:28 - Glen shared <http://survs.com> as a way to do surveys.
- Also check out <http://SurveyMonkey.com>
- 01:26:44 - Why don't you simply let GoToWebinar do your webinar recordings?
- 01:28:24 - Does it help to have the word "Podcast" in your domain name?
- 01:31:05 - Do we have to keep our eye on the Ediol's levels at all times?
- Mic Placement Technique
- 01:34:48 - I have an Ediol, MDX4600, & PR40 - What should I buy next?
- Answer = The Mixer! I recommend either Mackie 1202-VLZ3 or 1402-VLZ3
 - Note: I do sell both of these mixers.
 - Note: I get back to this question at 01:45:55
- 01:35:17 - If a shows mission and theme morph and you have to change the name, is there much of a problem associated with this?
- 01:39:56 - How did you set up the GSPN site to house all those podcasts?
- This answer should be explained in WordPress for Podcasters
- 01:40:42 - I should probably have some legal speak at the end of my show like Dave Ramsey does. Where would I go to get this simple but legal sounding stuff? (Answer = Seek the advice of a lawyer)
- 01:43:10 - If you know you are going to do a network, would you start out with a network site and just point the domain of a show to a category off of a network branded site?
- 01:47:10 - How would you rate the three audio editing software solutions?
- 01:50:36 - How do we know what cables to use to hook up our equipment?